RASHAD AL-KAROONI ARB · ARCHITECT AND ARTIST

Practice profile

A multidisciplinary design practice working across architecture, interior design, product design, fashion and visual culture, shaping spatial experiences, objects and visual narratives that are both conceptually driven and visually distinctive.

I'm an artist and architect based in North London, where I work at the intersection of art, fashion, architecture, film and product design. My practice is rooted in a passion for innovation and storytelling, transforming complex ideas into bold, visually striking and functional creations. Whether through drawings, spatial designs or collaborative projects, my work explores movement, structure and the connections between form and function.

Rashad Al-Karooni Studio has experience producing art for brands, fashion campaign artwork, figurative fashion illustration, digital art motifs and contemporary charcoal artwork.



BA Hons Architecture, Part I, University of Liverpool

MArch Architecture, Part II, and RIBA Part III, University of Westminster

Visiting critic, UCL Bartlett School of Architecture

WEBSITE

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INSTAGRAM

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Record

EXHIBITIONS

2026	**Drawn to Style: Icons to Innovators** SHOWstudio and grayMCA, Ebury Street, London. June to July
2026	**Constructive Reasoning** SHOWstudio, Ebury Street, London. 16 to 31 March
2025	**Elegance in Refusal** Bleur Arts, London Fashion Week. June
2025	**Drawing Humans II** Group exhibition, Chancery Lane, London. April
2024	**Drawing Humans** Group exhibition, Chancery Lane, London. From October

COLLECTIONS

2026	**The Venetian Resort, Las Vegas** Three works acquired for the Milano Suite. September

COMMISSIONS AND COLLABORATIONS

2025-26	**Richard Mille: Hereme Chronicles III** Original motifs and abstract figures for the chapter The Dance. Published by Editions Cercle d'Art
2024	**Liberty London and SHOWstudio** R. Al-Karooni collaboration
2023	**Batch and FIDA silk scarf** Winning design, produced in heavy silk twill and sold in the Batch flagship store
2023	**Drawing Daphne, SHOWstudio and Nick Knight CBE** Contributing illustrator to a music video for the musician Daphne Guinness, and its exhibition
2022	**Paris Fashion Week SS23, SHOWstudio and Nick Knight CBE** Resident illustrator, drawing the womenswear shows live

AWARDS

2023	**First prize, Batch and FIDA Scarf Design Competition** A genderless head and neck scarf for Batch
2023	**Shortlisted, FIDA Fashion Illustration Design Awards** Multi-Disciplinary category

PUBLICATIONS

2026	**Hereme Chronicles III** Richard Mille and Editions Cercle d'Art. Special edition, spring
2023	**CBK: A Life in Fashion** Abrams. Curated by Sunita Kumar Nair. Contributing illustrator
2023	**JANE Magazine, Issue Thirteen** Featured artwork

Clients and collaborations

ART

RICHARD MILLE
CERCLE D'ART éditeur d'art depuis 1949
LIBERTY LONDON
T THE NEW YORK TIMES STYLE MAGAZINE
SHOWstudio THE HOME OF FASHION FILM
THE VENETIAN LAS VEGAS
MAD'S AMUSEMENT

ARCHITECTURE

Southwark Council
Brent
CROYDON www.croydon.gov.uk
Harris Federation
William Tyndale Primary School
grainger
OCR Surveying Property Consultants
FRANCIS RHYS
YATES ESTATE
FW GAPP

Selected work



Richard Mille - Hereme Chronicles — Art · 2025 / 2026



Paris Fashion Week x SHOWstudio — Art · 2023



Solar Sleep System — Art · 2025



PLAIT Lamp — Design and film · 2026



Millennium Drive — Architecture · 2023



Croydon Library Digital Discovery — Architecture · 2025